

SEMI® International MEMS Initiative – New Products/Services in 2004 and SEMI Member Benefits



April 2004

Bettina Weiss / SEMI

IMSG General Meeting

SEMICON Europa 2004

Strengthening the Foundation

- Building a value-add portfolio of products and services
 - Trade agreements with Yole Developpement and enabling MNT for industry statistics and market reviews
 - MEMS Market Briefings at SEMICONs or at SEMI HQ planned starting Q4 2004

Strengthening the Foundation

- MEMS Pavilions worldwide getting more exposure
- Global MEMS Standards Committee gaining traction
- Collaboration with MANCEF on COMS2004 Standards Workshop
- Sponsorship opportunities at upcoming expositions and conferences

SmallTalk Launches at SEMICON West 2004

- Launch new SEMI publication at SEMICON West 2004
- “SmallTalk” – an html based, quarterly newsletter featuring:
 - Letter from the Chairman
 - Company profiles
 - Market updates/statistics
 - Association news (MIG, MANCEF, etc.)
 - Calendar of Events
 - And more

SmallTalk - continued

- Content will cover primarily MEMS, NEMS, microsystems, but in the long run also nanotechnology
- NanoForum 2004 in November may be launch pod for nano content
- IMSG Executive Committee support very much desired and needed!
 - Other content sources: IMSG general membership, SEMI membership, Nano Apex start-up list, etc.

SEMICON West 2004

- Currently 12 exhibitors in MEMS Pavilion
- IMSG General and Executive Committee meetings & MEMS Standards meetings planned for Monday, July 12 all day
- MEMS “Mixer” (reception) planned for Tue, July 13, 12:30 – 13:30 in “Esplanade”
 - Looking for sponsors in the \$K2-\$K4 range for 100 attendees

COMS2004

- COMS2004 scheduled for Aug 29 to Sept 2, 2004 in Edmonton, Alberta (Canada)
- SEMI Standards Workshop planned for Sun, Aug 29 followed by IMSG general meeting
- IMSG Executive Committee members and SEMI staff developing Workshop proposal and structure

COMS2004 - continued

- Proposed structure of SEMI Standards Workshop:
 - SEMI Standards Program: Historic overview and current Program characteristics
 - Regional task force reports (Europe, North America, Japan & A-P status update)
 - Panel discussion
- 1-hour IMSG meeting to follow

Join SEMI and Take Advantage of Our Activities and Partnerships

- SEMI Member Benefits
 - Since 1970, SEMI has served the access, community, advocacy needs of the global semiconductor, display, MEMS and related industries with innovative member products and services, including:
 - International Standards,
 - Business and Technical Programs,
 - Public Policy,
 - Environmental Health & Safety,
 - Industry Briefings, Statistics and
 - Global SEMICON expositions.

SEMI – A Global Resource



SEMI – A Global Resource

- With offices in every significant technology manufacturing region in the world, SEMI is the only truly global industry association providing members with superior customer service at the local level.

● Thank you!

