

# SEMI MEMS Activities and Plans in Taiwan and Mainland China

July 2004

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IMSG Executive Committee Meeting

SEMICON West 2004

# SEMICON China 2004

- First-ever MEMS Introductory Session
  - SEMI strategic approach to emerging technologies
  - IMSG structure and activities
  - Benefits of participating in regional activity or in global subcommittees
    - Standards
    - Expositions
    - Market Statistics
    - Technical Programs

# SEMICON China 2004

- Session was well attended with +40 interested industry representatives
  - MEMS users
  - Semiconductor manufacturers
  - Academia
  - General interest w/o real involvement yet

# Opportunities and Challenges

- Attendee survey showed interest in establishing local MEMS advisory group in the greater Shanghai area
- Current government regulations present a challenge
  - It is problematic at best to ask people to congregate in open discussions in China

# Opportunities and Challenges

- SEMI China office voiced concerns about approach
  - Staff resources
  - Government involvement
- With additional headcount (SEMI China Standards Coordinator) starting in ~ August, we can now get work under way
- Interested parties have been added to the IMSG Newsflash list
- Repeat event at SEMICON China 2005
  - Investigating possibilities for strategic (local) partnerships

# Taiwan

- Asia-Pacific MEMS Commercialization Forum held on June 24 and 25 in Hsinchu
- Co-organizers: ITRI, MANCEF, NATEA and others
- Bevan Wu and Roger Grace attended
- SEMI HQ would like to plan a collaborative event in Taiwan for 2005